

R REC >>>>>>>> MONEDA <<<<< CIUTADANA >>>

It starts in the neighborhood,
it changes the city

INDIVIDUALS





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WHAT IS IT?

The REC (real economy currency) is the social currency of Barcelona, a variant of the so-called social or local currency. It is a complementary form of payment to the euro who as parity with it, which allows transaction between users, organizations and the shops that accept RECS. It is an alternative to the dominant economic and monetary system in the world.

Social currencies favor proximity business and reverse the benefits to the community.

The rec (R) is exclusively a digital currency, it can be used with the app or the card.

The **rec (R)** is born within the framework of a European pilot project of urban and social innovation through which a portion of the public spending on social currency is channeled into the neighborhoods of Ciutat Meridiana, Vallbona, Torre Baró, Roquetes, Trinitat Nova, Trinitat Vella, Baró de Vivir, Bon Pastor, Verneda – La Pau and Besòs – Maresme.

THE IMPACT



It promotes local businesses and prevents traders from abandoning the area.



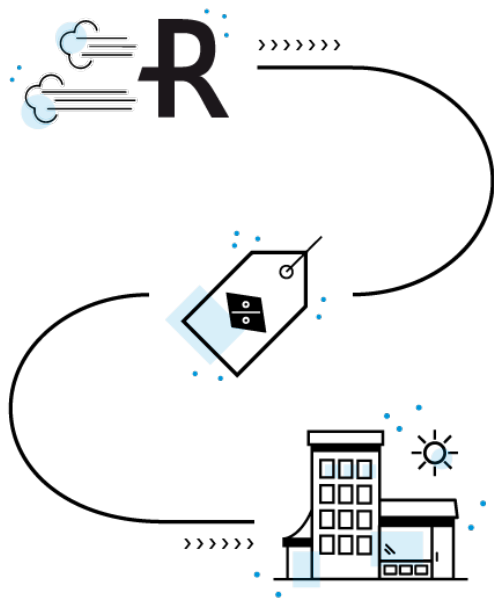
Fa que els diners circulin i es quedin al barri.



Strengthen the network between neighbors, organization and shops, to create a social cohesion.



THE BENEFITS



Secure, instantaneous payment and cost-free payments

Payments to shops, organization or other people have no cost and are made easily, safely and quickly.

Access to offers

The map on the rec app shows the shops and organizations of the neighborhood that have exclusive offers.

Revitalise the district

Money circulates inside the district, helping to create local employment and giving economic and social support to local shops, institutions and projects..

HOW DOES IT WORK?

1



Download the “**rec Barcelona**” app in the Play Store.

2



Sing up as a user and agree to the terms and conditions.

3



Introduce a password to access the app then inter a PIN code to confirm the transaction.

4



Start using it and let the **recs** circulate!



To identify the shops, organizations or companies that accept **recs**, search this logo!

If you have any doubts, go to our website **www.rec.barcelona**, call at **651 34 14 06** or send an email to **info@rec.barcelona**