



JÚLIA PONTI ESTREMS

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646230234

STUDIES

Master's Degree in Communication of Armed Conflicts, Peace and Social Movements

Autonomous University of Barcelona
January 2015 - January 2016

TFM: Analysis of the coverage of El País and The Guardian digital on two key moments of the refugee conflict in Europe in May 2015 and March 2016

Degree in Advertising and Public Relations

Pompeu Fabra University
September 2009 - July 2013

COURSES

Nonviolence and conflict resolution

NOVACT July 2018 (4 weeks - 40h)

Geopolitics and Global Governance: Risks and Opportunities ESADE MOOC

December 2015 (4 weeks - 40h)

Conflict Resolution and Social Transformation SCI November 2014 (3 weeks - 20h)

VOLUNTEER WORK

Quepo Barcelona January - April 2016

Analysis of NGO communication on hunger, in order to create a new imaginary that shows its political and economic face

Ixmucané Guatemala August 2015

Project that offers Maia girls from Huehuetenango the opportunity to study

SCI Turkey September 2013

Work camp on the environment

LANGUAGES AND SKILLS

NATIVE Catalan and Spanish

ADVANCED IELTS in English

Photoshop ● ● ● ● ●
illustrator ● ● ● ● ●
Graphic Design ● ● ● ● ●
Office ● ● ● ● ●

WORK EXPERIENCE

Communications Officer

NOVACT

January 2018 - Present, Barcelona

REC, the citizen's currency of Barcelona: planning, development and coordination of communication campaigns, creation of promotional materials, community manager and relationship with other actors involved such as entities and REC's users.

Equality Plan: support in the implementation of 3 actions of the NOVACT Equality Plan.

Punts Òmnia: support in the dynamization of the presential sessions with participants and technicians in the participative process to rethink and redefine the future of the Punts Òmnia.

Participatory Budgets: support in the face-to-face workshops and the dynamization of the *Decidim* platform in the participatory process of the Barcelona City Council 2020.

IOPD (International Observatory on Participatory Democracy): planning and development of the communication's strategy for the 18th IOPD International Conference in coordination with the Barcelona City Council and the IOPD team.

Communications Officer and City Leader

Pollinate Energy

April 2016 - April 2017, Calcutta (Índia)

Design and launch of volunteer and fundraising promotion campaigns - Planning and development of the marketing and branding strategy for India - Graphic design of the Annual Report, Impact Assessment and Business Plan - Instagram Community Manager - Coordination of volunteer teams: organization and management of 4 programs, with a total of 40 international volunteers and 10 local volunteers.

Communications Officer

Serveis Empresarials

September 2014 - April 2016, Barcelona

Creation of the corporate image: logo, business cards and internal documents - Graphic design and content of the website - Administrative tasks and development of the client database (Access).

Account Executive

Tibaut Martin Comunicació

January 2014 - May 2014, Barcelona

Communication management in the launch of products - Relations with media, journalists, bloggers and specialized influencers - Community Manager: creation of content for social networks and corporate blogs - Support in the organization of press events

Communications Officer

Amnistia Internacional

June 2012 - August 2013, Barcelona

Communication management of product launching - Relations with journalists and bloggers, online and face-to-face - Writing of press releases and monthly reports - Preparation of press packs, press reports, media analysis and newsletters

Main clients: Vans, Bugaboo, Volcom and Merrell